



## The Digital Marketing Briefing 2010 sample client list

Correct as at 17/03/10

<b>Company</b>	<b>Job Title</b>
Arcadia Group Ltd	Online Marketing Manager
Aviva plc	Manager, Global Brand - Digital
AXA Life	Head of Strategy - New Business
B&Q plc	Multi Channel Sales and Operations Manager
Bauer Media	Digital Marketing Manager
Best Buy UK	Social Media Manager
British Airways Plc	Global Digital Planning Executive
Cabinet Office	Project Manager - Civil Service Website
Capital One Bank	Head of Website Marketing
Carlson Wagonlit Travel	Director of Marketing UK & Ireland
Cisco Systems	Head of Online Marketing
Citi International Personal Bank	Marketing Manager
Clinique	Online Marketing Manager
David Lloyd Leisure	Head of Digital & Marketing Communications
Diageo plc	Marketing Manager RM & Digital
Dreams plc	Web Controller
EMAP Inform	Head of Digital Marketing
Ericsson Ltd	Web and Marketing Systems Manager
ESPA International	Marketing Manager
Estee Lauder Companies	Group Online Manager
HJ Heinz Co Ltd	Central Marketing Manager
Inchcape UK	General Manager - Marketing Services
Laithwaites Wine	Head of eCommerce
Legal & General	Head of Online Strategy
Lloyds Banking Group General Insurance	Digital Marketing Manger
Marketing Birmingham	Digital Marketing Manager
Nationwide	eMarketing Manager
NSPCC	Creative Director & Head of Brand Marketing
Orange Business Services	Head of International Customer Communications
Pentland Brands plc	Group Marketing Services Director
Post Office Ltd	Marketing Manager
PurelyGadgets Limited	Digital Manager
Richer Sounds plc	Group Marketing Director
Sage (UK) Ltd	Marketing Comms Manager – Small Businesses
Serenity Holidays	Marketing Manager
Shearings Holidays Ltd	Head of E-Commerce
Starbucks Coffee Company	Campaign Marketing Manager
UCAS	Marketing Manager
Westfield Shoppingtowns Limited	Digital Marketing Manager
Whirlpool (UK) Ltd	Head of Digital Marketing
WHSMITH.CO.UK	General Manager

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