



**Sample List of Clients who are confirmed to attend The Digital Marketing Forum, 16<sup>th</sup> March 2011 at Savoy Place, London**

**Correct as at 18 January 2011**

<b>Company Name</b>	<b>Job Title</b>
Accenture	Global Marketing Lead - Network Operations
Akzo Nobel UK	Global Consumer eMarketing Leader
Barclaycard	Head of Digital Strategy
Barclays Bank Plc	Head of Online Marketing
Brown-Forman Beverages	Brand Director - Southern Comfort
Cadbury	Interactive Manager
Chivas Brothers	Brand Director - Ballantine's
Dell Corporation Limited	Head of eCommerce, Dell Consumer (EMEA)
ESPA International	Direct Sales & eCommerce Director
Firebox.com	Head of Marketing
GHD	Online Marketing Manager - International
Hallmark Cards Plc	Digital Business Director
Harvey Nichols	Online Marketing Manager
HJ Heinz Co Ltd	Central Marketing Manager
HSBC Bank plc	Senior Manager, Mktng & Client Exp Global Markets
Jacques Vert Plc	Multi Channel Director
Karen Millen Ltd	eCommerce Manager
Lloyds Banking Group	Senior Online Marketing Manager
LOMBOK	Head of Marketing & Web
Marks & Spencer	Marketing Manager Online
Marks & Spencer	Business Dev Manager - New Tech, M&S Direct
McLaren	Head of Digital Media
Morrisons	Marketing Director
Nationwide	Online User Experience & Creative Controller
NSPCC	Creative Director & Head of Brand Marketing
Oasis	eMarketing Manager
Reckitt Benckiser plc	Global Online Marketing Manager
Rocco Forte Collection Hotels	Director E-Commerce & Distribution

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<b>Company Name</b>	<b>Job Title</b>
Scope	Head of Digital
Shop Direct Group	Brand Lead very.co.uk
Skandia Group	Head of E-business
SweatyBetty	Director of Direct Channel
Ted Baker Plc	eCommerce Marketing Manager
The Walt Disney Company Ltd	Head of Search & Analytics EMEA
The White Company	Head of E-commerce
Vision Express (UK) Ltd	Online Marketing Manager
Westfield Shoppingtowns Limited	Head of Digital Marketing
Whirlpool (UK) Ltd	Head of Digital Marketing

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