

Keynote Presentations

THE OPENING ADDRESS: Talent alone is not enough

As a world-leader in elite sport, Sir Clive Woodward has demonstrated his ability to build high-performance teams that consistently perform under pressure and deliver results.

Through extensive experience in both the sporting and business worlds, Sir Clive has a unique perspective on what inspires individuals and organisations to excel. To outclass the competition requires smart leadership, the ability to make change happen and, above all, the ability to develop talent.

As Sir Clive explains, "It's not only about skills. It's about attitude and the effect on the team. One wrong team member can sap all of the energy from the group."

In this revealing keynote presentation, Sir Clive will share his winning strategies but demonstrate that to deliver sustainable success, talent alone is not enough.

SPEAKER:

Sir Clive Woodward, Elite Performance Director,
British Olympic Association

Speaker's Biography



Sir Clive Woodward
Elite Performance Director
British Olympic Association

As the architect of England's greatest sporting achievement since the 1966 World Cup victory, Sir Clive Woodward's visionary approach to 'winning' has captured the imagination of the sporting world.

But it's not only in the field of elite sport that Clive's principles have proven to have particular resonance. The philosophies inherent in the development of high performance teams are the result of cross-pollination of ideas from Clive's experience of business and sport.

The qualities that identify a leader are common to both business and sporting environments. The ability to think correctly under pressure is as key to success in the boardroom as it is in the cauldron of a sell-out international fixture. Clive's success lies in his ability to communicate and instil often challenging ideas with a practical and proven methodology.

Leadership, teamship and partnership have been at the heart of Clive's success and in this keynote presentation delegates will gain a fascinating and inspirational insight into what it takes to be the best.

As the next chapter unfolds, Clive's continued quest for excellence in everything he does sets him apart as an individual driven by a passion to succeed. It's a compulsion, which cannot fail to inspire.

Keynote Presentations

Anything but ordinary

In today's surplus society the customer is faced with endless choices but, while everything may be better, brighter and more varied, it is also increasingly the same. Companies have defined so much best practice that they are now more or less identical. To grow, they need to break out of a vicious cycle of competitive benchmarking and imitation. Because those who keep comparing themselves with others will tend to become ever more comparable.

Foerster & Kreuz are convinced that

- Imitating someone else will never ever get you to the top - merely to the middle
- You need to fail faster in order to succeed sooner
- Madonna can teach you more about innovation than most management gurus

Using real-life examples of successful groundbreaking strategies, Foerster & Kreuz provide the practical steps needed to create an innovative edge for your organisation. You will walk away with sound business solutions and a passion for action.

SPEAKERS:

Anja Foerster & Dr. Peter Kreuz, Foerster & Kreuz

Speakers' Biography



Anja Foerster
Foerster & Kreuz

Anja's dynamic and thought-provoking presentations make her a highly sought-after business speaker. She clearly demonstrates that the future belongs to those who dare to take risks, break old rules and who seize the opportunity to do just that.

Anja is a Financial Times best-selling author and received the Business Book of the Year Award in 2007.

Having studied business administration in Germany and completed her MBA in the USA, Anja subsequently lived in the USA and Austria for several years and worked as a manager at Accenture.

Today, she lives in Germany and France and travels throughout the world in search of unusual business ideas.



Dr. Peter Kreuz
Foerster & Kreuz

Peter Kreuz is well-known as the business unconventionalist. With his ground-breaking thinking, humour and a healthy disregard for established wisdom, he challenges management orthodoxies and shows how companies can achieve success by following unconventional paths, conquering hitherto undiscovered markets.

He is a Financial Times best-selling author and received the Business Book of the Year Award in 2007.

Peter Kreuz holds a doctorate in economics, having studied in Germany and the USA. He was a senior consultant at Andersen Consulting, a successful entrepreneur in Germany, Austria and the USA, and an assistant professor at the Vienna University of Economics and Business Administration.

Peter lives in Germany and France and scans the globe for the most promising new business concepts.